



# Angus Along the Hudson

2013 National Angus Conference & Tour

August 28-30, 2013 • Albany, NY



## Sponsorship & Trade Show Exhibitor Information

### **Trade Show**

**Trade Show** – includes a 10x10 space, table and two chairs. Trade show is located in a high-traffic area, where breaks will be served and participants will flow between the conference and the rest of the hotel. Booth rental includes one National Angus Conference & Tour registration fee (\$175 value).

Investment: \$600; internet access is available for \$25 per day.

### **Sponsorships**

**General Sponsorship** – includes a trade show space (see above), the opportunity to place your small promotional item in the welcome packets and one Conference & Tour registration fee (\$175 value)

Investment: \$1,500

**Morning break Sponsorship** – includes a trade show space (see above); signage in the Break area; the opportunity to place your small promotional item in the welcome packets and one Conference & Tour registration fee (\$175 value)

Investment: \$3,000

**Reception Sponsorship** – includes a trade show space (see above); signage in the welcome reception area; the opportunity to place your small promotional item in the welcome packets and one Conference & Tour registration fee (\$175 value)

Investment: \$5,000

Trade show spaces will be assigned as the applications are received. All booths should be in place prior to the Tuesday reception, at 6 p.m., and should be dismantled by 8 p.m. on Wednesday, following the Conference.



## Conference and Trade Show Quick Guide of Times

### ***Tuesday, August 27***

<b><i>Noon - 3 p.m.</i></b>	Set up for Trade Show
<b><i>3 p.m. - 7 p.m.</i></b>	Registration
<b><i>6 p.m. - 8 p.m.</i></b>	Welcome Reception featuring the Trade Show

### ***Wednesday, August 28***

<b><i>6:30 a.m.</i></b>	Breakfast
<b><i>8 a.m.</i></b>	Conference Begins - Trade Show opens
<b><i>9:45 a.m. - 10:30 a.m.</i></b>	Break
<b><i>12 p.m. - 1:15 p.m.</i></b>	Lunch
<b><i>2:45 p.m. - 3:15 p.m.</i></b>	Break
<b><i>5 p.m.</i></b>	Conference Concludes - Trade Show close
<b><i>6:30 p.m.</i></b>	Dinner
<b><i>8 p.m.</i></b>	Trade Show exhibits should be dismantled

### ***Thursday, August 29***

<b><i>7 a.m.</i></b>	Breakfast
<b><i>8:30 a.m.</i></b>	Depart from Marriott & Begin Tour
<b><i>7:15 p.m.</i></b>	Arrive at Marriott

### ***Friday, August 30***

<b><i>6 a.m.</i></b>	Breakfast
<b><i>7:30 a.m.</i></b>	Depart from Marriott & Begin Tour
<b><i>7:15 p.m.</i></b>	Arrive at Marriott

A full schedule will be available at [www.nationalangusconference.com](http://www.nationalangusconference.com)

# Sponsorship & Trade Show Exhibitor Contract

\_\_\_\_\_ Yes I'd like to sign up for a trade show space.  
 Please reserve me \_\_\_\_\_ 10x10 spaces for \$600; additional spaces for \$400  
 Internet access is available for \$25 per day, and I would like \_\_\_ days of access.

\_\_\_\_\_ Yes, I'm interested in sponsorship opportunities at the following level.  
 I have read the read the sponsorship agreement, and understand the responsibilities and privileges  
 that are entitled with the selected sponsorship level.

- \_\_\_\_\_ Reception Sponsorship, \$5,000
- \_\_\_\_\_ Morning Break Sponsorship, \$3,000
- \_\_\_\_\_ General Sponsorship, \$1,500

**NAME** \_\_\_\_\_ **COMPANY** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_ **CITY** \_\_\_\_\_ **ST** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **CELL** \_\_\_\_\_ **EMAIL** \_\_\_\_\_

**Describe the product or service promoting or selling:** \_\_\_\_\_

\_\_\_\_\_

# of 10x10 booths	_____ x \$600	= _____
+ additional spaces	_____ x \$400	= _____
+Internet access	_____ x \$25 per day	= _____
+extra tables	_____ x \$30 per table	= _____
	Total Due:	= _____

Name Badges for Booth Personnel:
_____
_____
_____

Payment Type	
Visa    MasterCard    Discover Card    Card Number _____ Exp _____	
Check # _____	
Signature _____ Date _____	

Please complete and submit payment by August 1, 2013 to:

American Angus Association • Activities & Events Department  
 3201 Frederick Ave • Saint Joseph, MO 64506  
 Questions: Carrie Horsley, 816-383-5151 • [actintern@angus.org](mailto:actintern@angus.org) • Fax: 816-233-9703